INSTRUCTIONS:

1. Write your full name, teacher’s name, grade level and school at the bottom of the page.
2. Color in the comic strip of Tommy Trojan and Traveler using crayons, colored pencils, or markers. Remember to take your time and be creative.
3. Fill in the talking bubbles with a conversation between Tommy Trojan and Traveler. What are they talking about? Are they reading a really good book? Are they telling jokes?
4. When you’re done, give your comic strip a title. Write the title in the ribbon at the top of the page. Use your imagination and have fun!

2015 L.A. TIMES FESTIVAL OF BOOKS / USC FAMILY OF SCHOOLS COLORING CONTEST RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST.

CONTEST PERIOD
The 2015 L.A. Times Festival of Books/USC Family of Schools Coloring Contest (the “Contest”) begins March 1, 2015 at 9:00:00 a.m. PT and ends April 3, 2015 at 9:00:00 p.m. PT. By submitting an entry, each contestant agrees to the Official Rules and warrants that his or her entry complies with all requirements set out in the Official Rules. This is a skill-based contest, and chance plays no part in the determination of winners.

WHO MAY ENTER
Contest is open only to students currently enrolled in one of the following USC Family of Schools:
- 323rd Street/USC Visual and Performing Arts Magnet
- Dr. Theodore T. Alexander Jr. Science Center School
- Griffin Avenue Elementary School
- James A. Foshay Learning Center
- John W. Mack Elementary School
- Lencia B. Weemies Elementary School
- Murchison Street Elementary School
- Norwood Street Elementary School
- St. Agnes Parish School
- St. Vincent School
- Sheridan Street Elementary School
- Vermont Avenue Elementary School
- And to students who are in grades K through 6, currently enrolled in a public or private school or participating in a home-school program and legal U.S. residents residing in one of the following Southern California counties: Los Angeles, Orange, San Bernardino, Riverside, Ventura or San Diego whose parent or legal guardian visits latimes.com/readingroom in order to print out the Entry Form (defined below) and enter via mail entry only.

Employees (and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether or not related) of Los Angeles Times Communications LLC or the University of Southern California, and of their subsidiaries and affiliates are not eligible. Void where prohibited and outside the California counties listed above.

HOW TO ENTER
Each entry consists of a completed, official entry form (the “Entry Form”). Entry Forms will be made available at the USC Family of Schools by USC representatives. The USC representatives will hand the Entry Forms out to potential contestants. The Entry Form will also be available for download at by the contestants’ parents or legal guardians at latimes.com/readingroom. Contestant’s parent or legal guardian does not need to submit any personal information to download the Entry Form. Once you have an Entry Form, accurately complete the Entry Form with the required information, including your name, grade, school, and teacher’s name as well as a completed coloring (with title); and submit it to the USC representative visiting your school. You may also mail the Entry Form directly to: University of Southern California Office of Civic Engagement, BKS 400, MC 2543, 351 Trousdale Parkway, Los Angeles, CA 90009. You may enter only by hand delivery or by mail. No form of email or other online entry will be accepted.

All entries must be submitted and received by April 3, 2015. By submitting a coloring and signing the entry form, you promise that the coloring and title you submitted; are your original creation; have not been copied in whole or in part from any other work; do not say bad or false things about other people; do not include curse words; and have never been previously published or submitted to any other competition.

WINNER SELECTION AND NOTIFICATION
Winners will be chosen on or around April 10, 2015. Winners will be judged on the following criteria, all of which will be weighted equally:
- Originality
- Creativity
- Whimsy

Decisions of the judges (designated by the Sponsors) are final and binding. Sponsors will attempt to mail the teachers of the potential winners using the information provided in the Entry Form by end of business on Tuesday, April 14, if a winner’s teacher cannot be contacted or does not respond within 48 hours of the first contact attempt, and if a winner does not fulfill the eligibility requirements, if a winner does not adhere to the Official Rules, or if the prize notification is returned as undeliverable, that winner will be disqualified and Sponsors may select a new potential winner by the same criteria set forth above.

CONTEST PRIZES
The First Place winner may have his/her photograph and name published at festivalofbooks.usc.edu and will receive a $100 Barnes & Noble gift card. One Second Place winner will receive a $50 Barnes & Noble gift card. Six honorable mentions will receive a $25 Barnes & Noble gift card. Total approximate retail value of all prizes: $750.

If First Place winner’s name and photo are not published for any reason, no alternate prize will be awarded. No prize transfer, assignment, or substitution by winners permitted. Gift cards subject to terms and conditions thereon. If a prize (or part of a prize) is unavailable, the Sponsors, in their discretion, reserve the right to substitute the original prize (or that part of the prize) with an alternative prize to the equal monetary value and/or specification, unless to do so would be prohibited by law.

LICENSE
By entering the Contest, all contestants grant an irrevocable, perpetual, worldwide non-exclusive license to Sponsors, to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to: Display at a potential exhibition of winners; publication of a book featuring select entries in the Contest; publication in Los Angeles Times and University of Southern California publications, or online; and to enter your entry in any other Contest(s). Sponsors and the contest organizers will be the exclusive owner of all rights in the entries and in connection therewith, to the full extent permitted by law, to reproduce, distribute, display and create derivative works of the entries. Sponsors reserve the right to use the entry and any portion thereof without further compensation or notice to the entrant or the entry’s creator. All entries may be displayed online, used in events, and published in print in connection with the Contest; and pictures or likenesses of contestants, or choose not to do so, at their sole discretion. Sponsors will not be required to pay you or get your approval for the uses in this paragraph. Winners (and winner’s parent or legal guardian) may be required to complete, sign and return an Affidavit of Eligibility and Liability Release and Publicity Release within three days of the date Sponsors send such documents to winner.

LIMITATION OF LIABILITY
Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction or of unauthorized access to Entry Forms; or alteration of Entry Forms.

CONDITIONS
This Contest is subject to and governed by the laws of the State of California and the forum for any dispute will be in the State of California, United States of America. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or on connection with this Contest are hereby excluded and any contestant expressly waives any and all such rights. Entries void if the Sponsors determine the entry is not an original, or if the Entry Form is illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft.

All federal, state, and local taxes, fees and surcharges on prizes are the sole responsibility of the prize winners. The Sponsors reserve the right to verify the validity and originality of any entry and/or contestant (including a contestant’s identity and address) and to disqualify any contestant who submits an entry that is not in accordance with these Official Rules or who tampers with the entry process. Failure by the Sponsors to enforce any of their rights at any stage does not constitute a waiver of those rights.

WINNERS LIST
Winners’ names will be available online at festivalofbooks.usc.edu after April 14, 2015.

ENTRY INFORMATION
Entry Information will become the property of each Sponsor.

SPONSORS
Los Angeles Times Communications LLC, 202 W. 1st St. Los Angeles, CA 90012, and the University of Southern California, BKS 400, MC 2543, 351 Trousdale Parkway, Los Angeles, CA 90089.